

IX CONGRESO

Sostenibilidad con Personas

27 Y 28 DE MARZO PALMA DE MALLORCA

PROGRAMME 2025

Palma de Mallorca Conference Centre

Carrer de Felicià Fuster, 2, Llevant, 07006 Palma, Illes Balears

#CongressCoops #Cooperatives



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Año Internacional
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Dear Congressmen and Congresswomen:

Welcome to our 9th Congress of Agro-Food Cooperatives of Spain, key meeting for the present and the future of our sector. This event brings together experts, leaders and cooperative members to discuss the fundamental role of our cooperatives in the geopolitical context, the economy, digitalisation, sustainability and the challenges to which we must provide solutions.

Under the slogan "Sustainability with People", we will reflect on the key role of our cooperatives in building a more sustainable future, always putting the people who make our work possible at the centre. During these days, we will address the challenges facing the sector and share experiences and initiatives that reinforce our competitiveness, social responsibility and commitment to the territory.

This congress is a unique opportunity for meeting, dialogue, innovation and cooperation. We encourage you to actively participate in the sessions, exchange ideas and strengthen the bonds that unite us as cooperators.

I would like to take this opportunity to thank all the sponsors and collaborators for their support and commitment to the cooperative sector, as without them it would not have been possible to hold this 9th Congress.

Together, we will continue to drive forward a stronger, more sustainable and peoplecentred co-operative model.

May it be a space of learning, inspiration and collaboration for all!

Ángel Villafranca Lara

President of Agro-food Cooperatives of Spain

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PROGRAMME
Thursday 27 March



27 March

IX CONGRESO Sostenibilidad con Personas

27 Y 28 DE MARZO PALMA DE MALLORCA

MORNING

08.30 h.



Accreditations

09.30 h – 10.00 h.

Welcome

Ángel Villafranca Lara. President of Cooperativas Agro-alimentarias de España.

10.00 h – 10.45 h.

Strategic Plan for Spanish Agri-food Cooperatives 2025-2028 (PECOOP)

Gabriel Trenzado Falcón. Director General of Cooperativas Agro-alimentarias de España.

10.45 h – 11.30 h.



Coffee Break (Expo Zone)



Greetings: Eduardo Baamonde Noche. President of Cajamar.

11.30 h – 12.30 h.

Report on the future of the European single market

Enrico Letta. Dean of IE School of Politics, Economics and Global Affairs and President of the Jacques Delors Institute

Elli Tsiforou. Secretary General COPA-COGECA.

12.30 h – 13.30 h.

Inauguración

Jerónima Bonafé Ramis. President of Cooperatives Agro-alimentàries Illes Balears.

Ángel Villafranca Lara. President of Cooperativas Agro-alimentarias de España.

Christophe Hansen. EU Commissioner for Agriculture and Food.

Luis Planas Puchades. Minister of Agriculture, Fisheries and Food.

Margalida Prohens Rigo. President of the Government of Balearic Islands.

13.30 h – 15.00 h.



Lunch (Expo Zone)

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AFTERNOON



Greetings: Lorena Ruiz Ponce. Agro-Santander Spain Business Director.

15.00 h – 15.45 h.

The challenges facing the agricultural sector in the new EU political landscape

Stefan Schepers. Executive Director of the EU High Level Groups on Policy Innovation.

Moderator: Juan Corbalán García. Director of the Brussels delegation of Cooperativas Agro-alimentarias de España.

15.45 h – 16.30 h.

Spain and the world 2025: geopolitics and economics

Miguel Otero Iglesias. Senior Researcher. Elcano Royal Institute.

Moderator: Carmen Moreno Vargas. DDirector of Cooperativas Agro-alimentarias de Extremadura.



Greetings: Susana Baños Ruiz. B2B Sales Force Director of Repsol.

16.30 h – 17.15 h.

CHS: North American agri-food industry benchmark cooperative

Arturo Carramiñana Dorando. DCommercial Director of CHS INC IBERICA.

Moderator: José Victor Nogués Barraguer. President of Cooperativas Agro-alimentarias Aragón.

17.15 h – 19.00 h.

CoopWorking Space (Expo Zone)

Promotion and tasting of the Cooperative Product Brand.



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PROGRAMME Friday 28 March



Para más información
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MORNING

09.30 h – 10.15 h

Cooperatives, sustainable DNA

The future of the economic system from an environmental and social perspective

Antón Costas Comesaña. President of the Economic and Social Council of Spain.

The cooperative example in managing sustainability challenges

Leire Mugerza Garate. President of the Standing Committee and of the Mondragón Congress.

Moderator: Jerónima Bonafé Ramis. President of Cooperatives Agro-alimentarias Illes Balears.



Greetings: Gerardo Dueñas Merino. General Manager of Fertinagro Biotech

10.15 h – 11.30 h.

Sustainability linked to production and the market

The challenge of adapting to climate change in agriculture

Diego Intrigliolo Molina. Director of the Desertification Research Centre (CIDE-CSIC-UV-GVA).

Round table: Sustainable and competitive cooperative experiences

- **Sustainability in the dairy sector**

Estefanía Iglesias González. Sustainability Director of Central Lechera Asturiana.

11.30 h – 12.15 h.



Coffee Break (Expo Zone)



Greetings: Ernesto Moronta Vicente. President of the Spanish Association of Rural Savings Banks.

12.15 h – 13.15 h.

Equality and Cooperativism: a shared commitment

The role of men in prosocial cooperation

Miguel Lorente Acosta. Professor of Forensic Medicine. University of Granada.

The importance of female role models

Laura Gómez Campo. Lieutenant Colonel of the Guardia Civil.

Moderator: Esther Burgui Itoiz. President of Cooperativas Agro-alimentarias Navarra.

28 March

IX CONGRESO Sostenibilidad con Personas

27 Y 28 DE MARZO PALMA DE MALLORCA

MORNING

13.15 h – 14.15 h.

What can cooperatives do to attract young people and stop land abandonment?

Presentation of the Catalogue of good practices for the promotion of generational replacement and land mobilisation

Óscar de Íscar Martín. President of the Youth Working Group of Cooperativas Agro-alimentarias de España.

Round table: Experiences of cooperatives

- **Promoting youth participation**

Óscar de Íscar Martín. Member of the Governing Board of Bodega Cuatro Rayas.

- **The integral role of the co-operative in access to young people**

Aldo Castelli Carreras. General Manager of Camp Mallorca.

- **Direct production to stop land abandonment**

Pedro Sánchez Doménech. General Manager of Cooperativa CANSO.

Moderator: María Francisca Parets Amengual.
Director of Cooperatives Agro-alimentàries de Illes Balears.

14.15 h – 15.45 h.



Lunch (Expo Zone)

AFTERNOON



Greetings: Paula María Pujol Vallori.
CaixaBank Retail of the Territorial Directorate of the Balearic Islands.

15.45 h – 16.45 h.

Managing adversity and the value of effort

Toni Nadal Homar. Ambassador of the Rafa Nadal Academy.

16.45 h – 17.30 h.

Closure

Ángel Villafranca Lara. President of Cooperativas Agro-alimentarias de España.

Joan Simonet Pons. Conseller d' Agricultura, Pesca i Medi Natural.

Begoña García Bernal. Secretary of State for Agriculture and Food.

Jaime Martínez Llabrés. Mayor of Palma.

21.00 h.



End of Congress Dinner

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con las principales
cooperativas españolas
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gastando menos dinero.*

SPEAKERS

Thursday 27 March



Strategic Plan for Spanish Agri-food Cooperatives 2025-2028 (PECOOP)



Gabriel Trenzado Falcón

Director General of Cooperativas Agro-alimentarias de España

Gabriel holds a degree in Law and is a specialist in Community Law from the Jean Monnet Chair at the University of Salamanca; and in Political Science from the University of Granada. He holds a Master's degree in Taxation and Cooperative Accounting from the University of Valencia.

During his university education he participated in the Erasmus programme with stays at Queen's University Belfast (Law) and Université Libre de Bruxelles (Political Science). For eight years he has been a lecturer on the Master's Degree in Agri-Food Business Management (MGEA) at the Fundación Láfer, University of Nebrija.

Since 2001 he has been a member of the technical team of Cooperativas Agroalimentarias de España and, in 2022, he was appointed Director General.

From 2002 to 2008, he was head of the Organisation's Brussels delegation, then Director of Technical Services, EU Relations and International at headquarters.

His experience in key issues in the agri-food sector has made him a member of several Civil Dialogue Groups of the European Commission, and he actively participates in COPA-COGECA's Working Groups. He is currently Vice-Chairman of the COPACOGECA Food Chain Working Group and a member of the EU Food Chain Committee (AFCO).

In addition, Gabriel Trenzado represents Cooperativas Agro-alimentarias de España in various forums such as the General Council of Interprofessional Agri-food Organisations and the Observatory of the Food Chain.

In 2016 he received the Order of Agricultural Merit awarded by the French Government.

Report on the future of the European single market



Enrico Letta

Dean of IE School of Politics, Economics and Global Affairs and President of the Jacques Delors Institute

Enrico Letta was Prime Minister of Italy from 2013 to 2014. He is currently Dean of the IE School of Politics, Economics, and Global Affairs at IE University and President of the Jacques Delors Institute.

In September 2023, the European institutions commissioned him to prepare a Report on the Future of the Single Market.

From March 2021 to February 2023, he was National Secretary of the Democratic Party in Italy. Previously, from 2015 to 2021, he was Dean of the School of International Affairs at Sciences Po Paris. In 2019, he was appointed president of the Association of Professional Schools of International Affairs (APSIA) for a two-year term. Previously, Letta was Minister for EU Affairs (1998-1999), Minister for Industry, Trade and Crafts (2000), Minister for Industry and Foreign Trade (2000-2001) and Under-Secretary of State under Prime Minister Romano Prodi (2006-2008).



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IX CONGRESO
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The challenges facing the agricultural sector in the new EU political landscape



Stefan Schepers

**Executive Director of the EU's High Level
Groups on Policy Innovation**

Stefan Schepers is Executive Director of the Independent High Level Tripartite Groups on EU Policy Innovation, Brussels (www.highlevelgroup.eu) and its platform, the Condorcet Centre, Brussels (www.centrecondorcet.eu).

He also lectures at the Department of International Business Strategy, Henley Business School, University of Reading (UK) (www.henley.ac.uk) and at the Graduate College of the University South Africa, Pretoria (South Africa) (www.unisa.ac.za).

He holds a Master's degree in Law from the University of Louvain (Belgium) and a Master's degree in Advanced European Studies from the University of Strasbourg (France).

He holds a PhD in Political Science from the University of Edinburgh (UK).

Spain and the world 2025: geopolitics and economics



Miguel Otero Iglesias

Senior Researcher. Elcano Royal Instit

Miguel Otero Iglesias is Senior Research Fellow at the Elcano Royal Institute and Professor at the IE School of Global and Public Affairs. He is also a research associate at the Institute for the European Union and Asia at the ESSCA School of Management in Paris.

He was previously a Senior Lecturer in International Political Economy at ESSCA Paris, an Adjunct Professor at Queen Elizabeth House, University of Oxford, a Postdoctoral Research Fellow at the London School of Economics and an Associate Professor at Oxford Brookes University, where he obtained his PhD in International Political Economy (IPE).

He holds an MA in IPE from the University of Manchester and has been a research fellow at the Institute of International Relations at the Pontifical Catholic University of Rio de Janeiro, the Institute of World Economics and Politics at the Chinese Academy of Social Sciences in Beijing, the Alfaisal University Business in Riyadh and the Mercator Institute for China Studies (MERICS) in Berlin. He is founder and coordinator of the European Think Tank Network on China (ETNC).

CHS: North American agri-food industry benchmark cooperative



Arturo Carramiñana Dorando

Commercial Director of CHS INC IBERICA

Arturo is Sales Director for CHS INC IBERICA and Sales Manager for Spain, Italy and Portugal for the last 6 years.

Previously, he worked at Cargill Spain for 9 years as head of the cereals desk and markets in Spain and Portugal.



PERSONAS TRANSFORMANDO LA AGRICULTURA



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IX CONGRESO
Sostenibilidad
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27 Y 28 DE MARZO PALMA DE MALLORCA

SPEAKERS

Friday 28 March



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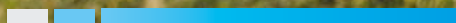
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IX CONGRESO Sostenibilidad con Personas

27 Y 28 DE MARZO PALMA DE MALLORCA

Cooperatives, sustainable DNA

The future of the economic system from the environmental and social challenge



Antón Costas Comesaña

President of the Economic and Social Council of Spain (Consejo Económico y Social de España (CES))

Industrial Engineer and Economist, PhD in Economics. Professor of Economics, University of Barcelona.

His research and publications have focused on the role of ideas, institutions and interests in shaping policy and reform. His recent books and essays analyse economic crises, the future of capitalism and democracy, and the need for a new social contract centred on good middle-class jobs: *The Labyrinths of Prosperity* (2022). *The end of disconcert. A social contract to make Spain work* (2018). *The Tower of Hubris. Policies and Markets after the crisis* (2013); *The 2008 crisis: from Economics to Politics and beyond* (2010).

He is an active participant in public debate as an essayist and lecturer. He is a columnist for *El País*, *La Vanguardia* and *El Periódico de Cataluña*. He has advised governments on public policy, advisor to several companies, and has been president of the *Círculo de Economía* 2013–2017.

He is currently an ex officio advisor to the Spanish Council of State and Spanish Productivity Council.

Cooperatives, sustainable DNA

The cooperative example in managing sustainability challenges



Leire Mugerza Garate

President of the Standing Committee and the Congress of Mondragon

Technical Industrial Engineer (Mondragon Unibertsitatea) and MBA Master in Cooperative Business Management (Otalora).

She has worked in various cooperatives of the Mondragón Corporation. She began her professional career in 1998 in a company in the industrial area of Mondragón, EIKA S.Coop, where she held various responsibilities, until she became Industrial and Systems Director of the Eika Group. She was also chairwoman of the Governing Council of the same cooperative.

In 2007 she continued her work in the management of the Lea Artibai Ikastetxea teaching co-operative, part of the Mondragón knowledge area. She is currently a member of this cooperative, and since 2012 she has combined her duties with the chairmanship of the Governing Board of Eroski S. coop, a cooperative in Mondragón's distribution area.

In January 2022, she was appointed President of the Congress and the Permanent Commission of the Mondragón Corporation, a post which she combines with her previous posts.

Since May 2022 she has been Second Vice-President of the Spanish Social Economy Business Confederation, CEPES, and in November of the same year she was appointed Councillor of the CES.

Sustainability linked to production and the market

The challenge of adapting to climate change in agriculture



Diego Intrigliolo Molina

Director of the Desertification Research Centre (CIDE-CSIC-UV-GVA)

PhD in Agricultural Engineering and currently a scientific researcher at the CSIC in the Desertification Research Centre (CIDE-CSIC-UV-GVA), where he is the director of the Centre.

His line of research focuses on the efficient use of water in agriculture and viticulture. After years of research aimed at optimising vineyard irrigation management for the production of wines, his current work is more focused on evaluating how genetic material can be used to improve water use efficiency, working at the rootstock, variety and clone level within a variety.

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Sustainability linked to production and the market

TABLE

Sustainable and competitive cooperative experiences

- Sustainability in the dairy sector



Estefanía Iglesias González
Sustainability Director of Central Lechera
Asturiana

Degree in Chemistry from the University of Oviedo.

Master's Degree in Environmental Engineering and Management, by the Escuela de Organización Industrial (Madrid), which gives the capacity to be in charge of the Industrial Pollution Control and Correction Services, for the purposes of the article 37.3 of the O.M. of Industry of 18 October 1976.

Higher Technician in Occupational Risk Prevention, by the Ministry of Labour and Social Affairs, specialising in Industrial Safety.

Black Belt Lean-Green.

Corporate MBA Asturias Business School Foundation.

Corporate Responsibility Executive Programme IE BSSINESS SCHOOL (Madrid).

Independent Expert of the 7th EEC Framework Programme on Environmental Sustainability.

Internal auditor of the European Total Quality Model EFQM.

Sustainability linked to production and the market

TABLE

Sustainable and competitive cooperative experiences

- Sustainability along the food chain



Ricardo Delgado Vizcaíno
President of Covap

A graduate in Law from the University of Seville, he held the post of Deputy State Tax Inspector for 11 years, in Lucena, Cordoba and Madrid.

From the end of 1996 until April 2008, he directed COVAP's Legal Services and also the Ricardo Delgado Vizcaíno Foundation, the cultural arm of the Cooperative.

In 2008 he was elected President of COVAP, renewing his position in 2012, 2016, 2020 and 2024. He also assumes the presidency of other companies, such as Lactiber León, S.L., Lletera Industrial Làctia, S.L. and Naturleite S.L.

Sustainability linked to production and the market

TABLE

Sustainable and competitive cooperative experiences

- Sustainability in arable crops



Andrés García Segura
Managing Director of Garlan

Andrés has a degree in Agricultural Engineering from the ETSIA Agricultural Engineering School in Palencia.

His professional career is linked to the Garlán cooperative. In 1999, he worked as a technical-commercial technician at the cooperative. After ten years in the position, he was promoted to technical director and after a period of 9 years, he was appointed General Manager of Garlan, a position he currently holds.

He holds a Master's degree in Agri-Food Business Management from the San Telmo University.

He also holds the position of President of the Potato Sector of Cooperativas Agroalimentarias de España from 2021.

Equality and Cooperativism: a shared commitment

The role of men in prosocial cooperation



Miguel Lorente Acosta

Professor of Forensic Medicine. University of Granada

Professor at the University of Granada, Doctor in Medicine and Surgery with Extraordinary Prize, Specialist in Legal Medicine, Master in Bioethics and Law from the University of Barcelona, and Forensic Doctor.

He practised as a Forensic Medical Examiner from 1988 to 2012.

Since 2006, he has held public responsibilities in the Andalusian regional administration as Director General of Legal Assistance to Victims of Violence, and in the State administration as Government Delegate for Gender Violence from 2008 to 2011.

Since 2012, he has been working as a Professor teaching undergraduate courses at the Faculties of Medicine (Legal and Forensic Medicine and Toxicology, and Fundamentals of Research and Bioethics), Health Sciences (Occupational Therapy and Physiotherapy) and Law (Criminology), and postgraduate courses on gender violence at the Universities of Valencia, UNED, Pablo Olavide in Seville and the University of Chile.

Since 1988 he has taken part as a researcher in 12 research projects on the application of DNA analysis to Legal and Forensic Medicine within the field of Criminalistics, biological investigation of paternity and maternity, and human identification, especially in the case of missing persons. He has also been a member of 2 research groups on gender violence, and advisor to commissions

on gender violence of national (Congress of Deputies, Senate, CGPJ) and international bodies (WHO, EU Institute for Gender Equality (EIGE), United Nations (UN Women and OHCHR)).

From 2015 to 2019 he was director of the Secretariat for Equality and Work-Life Balance at the University of Granada.

Member of the Gender Gap Advisory Council of the Ministry of Inclusion, Social Security and Migration.

He has published 84 articles in international and national scientific journals, author of 10 books and 32 book chapters. Director of doctoral theses on forensic DNA and gender violence. He has made more than 77 contributions to congresses, several of them as a guest speaker, and has been invited to conferences, working commissions, working groups... on gender violence by different types of administrations and organisations. His latest book is "La refundación del machismo", published in July 2023.

He has 5 teaching periods and 3 six-year research periods.

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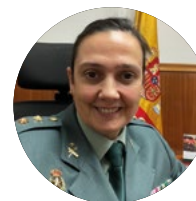
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**Equality and Cooperativism:
a shared commitment**

The importance of female role models



Laura Gómez Campo
Lieutenant Colonel of the Guardia Civil

Lieutenant Colonel in the Guardia Civil and currently Head of Studies at the Guardia Civil Officers' Academy.

In her more than 25 years of service, she has worked in different units and posts, as a teacher at the Guardia Civil Academy in Baeza, commanding a Traffic Detachment in Madrid, the Traffic Group's Accident Reconstruction Team and advising the Support Command, developing planning, strategic, financial and resource management skills, with special dedication to the international sphere through the participation of the Guardia Civil in European projects. In her previous post in the Technical Office of the DGGC, as Head of the Human Rights, Equality and Diversity Area of the Corps, she was dedicated to promoting the entry of women into the Institution.

Laura has a diploma in General Staff from the Centro Superior de Estudios de la Defensa Nacional (CESEDEN) and holds various courses and decorations.

What can cooperatives do to attract young people and stop land abandonment?

Presentation of the Catalogue of good practices for the promotion of generational replacement and land mobilisation

TABLE

Experiences of cooperatives

- Promoting youth participation



Óscar de Íscar Martín

President of the Youth Working Group of Agro-food Cooperatives of Spain

Member of the Governing Board of Bodega Cuatro Rayas

Industrial Chemical Engineer from the University of Valladolid and Master's Degree in Winery Management from the Valladolid Chamber of Commerce.

A winegrower, he works 60 hectares of vineyards in the Rueda DO within the Bodega Cuatro Rayas Cooperative and 20 hectares of unirrigated cereals.

At Bodega Cuatro Rayas, he has been a member of the Envero Committee since its foundation in 2020, being its Secretary until 2023, and also of the Governing Board as Treasurer since 2022.

Since June 2024 he has been the President of the Youth Working Group of Cooperativas Agro-alimentarias de España.

What can cooperatives do to attract young people and stop land abandonment?

TABLE

Experiences of cooperatives

- The integral role of the co-operative in accessing young people



Aldo Castelli Carreras

General Manager of Camp Mallorquí

Born in Mahón (Menorca) and raised between Menorca and Mallorca.

Aldo holds a degree in Economics from the Complutense University of Madrid.

He received the Entrepreneurship Award 2013 from the Complutense University of Madrid and was runner-up in the MBA programme. Multidisciplinary entrepreneur in technology and real estate companies.

He currently carries out his main activity as CEO of SCL Camp Mallorquí, a second-tier cooperative specialising in nuts and the distribution of local products and agricultural inputs.

What can cooperatives do to attract young people and stop land abandonment?

TABLE

Experiences of cooperatives

- Direct production to stop land abandonment



Pedro Sánchez Doménech
General Manager of Cooperativa CANSO

Degree in Agricultural Engineering and Plant Production and Technical Agricultural Engineer from the Polytechnic University of Valencia.

Master's Degree in Management of Agri-food Cooperatives from the Polytechnic University of Valencia.

Senior Technician in Occupational Risk Prevention since 2003.

He has been working for the CANSO cooperative for 21 years, working in different departments, as a field production technician and quality in the warehouse (5 years), sales manager (10 years), and currently general manager of the cooperative (6 years).

He has been a member of the board of directors of AGRICONSA S.A. for six years.

Managing adversity and the value of effort



Toni Nadal Homar
Rafa Nadal Academy Ambassador

Spanish tennis coach who coached professional tennis player Rafa Nadal for 27 years.

In his professional career he has always considered that in the training any athlete it is essential to work on three aspects: technical work, character training and training in values.

As a coach, together with Rafa Nadal, he has achieved one of the most successful track records in the history of the international tennis circuit:

- 74 tournaments in total
- 16 grand slams including 10 Roland Garros, 3 US Opens, 2 Wimbledon tournaments and 1 Australian Open.
- 4 Davis Cups
- 2 Olympic Games

He currently combines his work as an ambassador for the Rafa Nadal Academy with his role as a lecturer, giving talks to sports coaches, young people and companies.

Some of the topics he discusses in his lecture are: managing adversity, commitment, self-demand and resilience, but, above all, not looking for excuses and not overestimating successes or magnifying defeats..

Notes



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Si vamos todos juntos, es más estable



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We create chemistry

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